



## **Liz Culp**

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Liz Culp is the Resource Development Director of Society for the Blind. Before joining Society for the Blind in 2011, Liz spent over 20 years in the business development and marketing arena. Liz owned an independent marketing and communications firm for nearly five of those years serving the credit union industry, corporate clients and the nonprofit sector with their marketing, communications and business development needs.

Liz earned a Bachelor of Arts degree in International Relations with minors in Business and Italian from the University of San Diego and completed her post-graduate studies in Business Administration with a focus in Marketing from California State University, Sacramento. She is a member of the Association of Fundraising Professionals and serves as a volunteer for various nonprofits in the Sacramento region.